

A Helping Hand Goes a Long Way: Long-Term Effects of Counselling and Support to Workfare Program Participants

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LONG-TERM GAINS: INTENSIVE SUPPORT FOR WELFARE RECIPIENTS SUBSTANTIALLY ELEVATES EARNINGS FOR 20+ YEARS

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Summary

The Canada Self-Sufficiency Project (SSP) Plus program offered intensive employment support services to long-term welfare recipients. The program aimed to address economic and psycho-social barriers faced by the poor in finding and retaining desirable employment. Twenty years after the program, researchers linked study participants to their federal tax and employer-employee matched records. The study finds the intensive services treatment led to a 20-27 percent increase in participants' annual earnings over the 20-year period.

Objective

Study the long-term effects of the Canada Self-Sufficiency Project (SSP) Plus program. How can highly intensive support for welfare program participants influence their lives over time and change their socioeconomic trajectories in the long run?

Methodology

Re-examine a randomized controlled trial of the SSP Plus program, linking study participants (892 single parents receiving social assistance) to their federal tax and employer-employee matched records for up to 20 years after the random assignment. In addition, a volunteer sample of program participants attended focus group discussions.

Results

- Participants increased full-time employment over the first decade post-intervention, had greater job retention in higher-paying firms, and improved their non-cognitive skills.
- The intensive treatment group had a 20-27% increase in participants' annual earnings over the 20-year period.
- The improved economic trajectories of program participants was mirrored by a 5 to 11 percentage point decrease in their receipt of cash welfare over the first decade after the random assignment.

20-27%
increase in
participants'
annual earnings,
or approx.

CAD 26K
in present
discounted real
2010 terms